

# ExerComp

*the Intelligent path to Fitness*

Author	Tom Uhen
Date	Monday, January 11, 2010
Purpose	To compare the sales of the X310 and X410 models

highest Highest increase in units sold  
 highest Highest % increase in units sold

X 3 1 0	Region	Units Sold (2008)	Units Sold (2009)	Increase	% Increase
	R01	3,605	3,853	248	6.88%
	R02	3,966	3,842	-124	-3.13%
	R03	3,760	4,035	275	7.31%
	R04	3,777	4,063	286	7.57%
	R05	3,974	3,725	-249	-6.27%
	R06	3,656	3,937	281	7.69%
	R07	3,554	3,875	321	9.03%
	R08	3,844	3,844	0	0.00%
<b>Total</b>	<b>30,136</b>	<b>31,174</b>	<b>1,038</b>	<b>3.44%</b>	

X 4 1 0	Region	Units Sold (2008)	Units Sold (2009)	Increase	% Increase
	R01	2,488	4,156	1,668	67.04%
	R02	2,531	4,293	1,762	69.62%
	R03	2,231	4,292	2,061	92.38%
	R04	2,613	4,851	2,238	85.65%
	R05	2,512	4,308	1,796	71.50%
	R06	2,824	4,689	1,865	66.04%
	R07	2,355	4,529	2,174	92.31%
	R08	2,412	4,140	1,728	71.64%
<b>Total</b>	<b>19,966</b>	<b>35,258</b>	<b>15,292</b>	<b>76.59%</b>	



*the Intelligent path to Fitness*

### 2008 Sales (Units Sold)

Month	X310	X410	All Models
Jan	2,608	-	2,608
Feb	2,330	-	2,330
Mar	2,426	25	2,451
Apr	2,375	75	2,450
May	2,400	1,500	3,900
Jun	2,533	1,750	4,283
Jul	2,528	2,135	4,663
Aug	2,560	2,620	5,180
Sep	2,393	2,714	5,107
Oct	2,389	2,689	5,078
Nov	2,688	3,144	5,832
Dec	2,906	3,314	6,220
<b>Total</b>	<b>30,136</b>	<b>19,966</b>	<b>50,102</b>

### 2009 Sales (Units Sold)

Month	X310	X410	All Models
Jan	2,777	3,223	6,000
Feb	2,431	2,612	5,043
Mar	2,540	2,714	5,254
Apr	2,557	2,877	5,434
May	2,515	2,749	5,264
Jun	2,639	2,955	5,594
Jul	2,610	2,839	5,449
Aug	2,595	2,875	5,470
Sep	2,456	2,823	5,279
Oct	2,454	2,791	5,245
Nov	2,707	3,278	5,985
Dec	2,893	3,522	6,415
<b>Total</b>	<b>31,174</b>	<b>35,258</b>	<b>66,432</b>